

WEA Recruitment and Admissions Policy

1. Purpose

The aim of this Policy is to set out guiding values and standards governing entry to WEA courses.

2. Values

The WEA is committed to widening participation in learning, especially for those who have had limited access to learning or who have had little previous educational success, and believes that there should be no restrictions on choice of learning other than the ability of the student to undertake and benefit from the course.

As part of this commitment, the WEA provides targeted courses for particular groups of students who have traditionally or habitually experienced disadvantage in relation to learning or employment opportunities. In terms of equality legislation, this is defined as “positive action”. It is designed to remove entrenched barriers to learning.

The WEA is also committed to the matrix Standard. It aims to provide impartial information and advice about WEA learning opportunities, financial and learning support including signposting and referral to other providers where this is in the students' interests.

3. Scope

"Recruitment and Admissions" is the earliest stage in the student journey. It is underpinned by clear, accurate and objective information and advice to support all students and potential students to make informed and objective choices about learning. It may or may not lead to enrolment.

Recruitment can take place in a number of ways:

- Through WEA learning centres;
- Through WEA marketing and publicity literature;
- Through contact with WEA tutors or education teams;
- Through contact with WEA volunteers and existing or former students;
- Via the WEA website;
- Through WEA partner organisations;
- Through outreach venues;
- Through information, advice and guidance networking.

